

Complete Program Changes This Week

WEEKLY

RADIO DIAL

REGISTERED

Volume I, No. 19

FRIDAY, SEPTEMBER 25, 1931

Price 5c

World Series Broadcasts Begin Thursday

BELLE BAKER Sings on WCKY



Belle Baker, singing comedienne, whose vaudeville, dramatic and radio audiences have followed her throaty emotional voice to the heights of merriment and the depths of pathos for more than fifteen years, will be heard in a group of popular new tunes and old-time favorites when she appears as guest artist on the Nestle "Chocolateers" program, Friday (September 25) at 8 p. m. through WCKY.

Willys-Overland Program Will Be Heard From WCKY

Harold Stokes, popular dance maestro, and his orchestra will be featured with Tom Dick and Harry, harmonizing trio, on a new series of NBC programs sponsored by Willys-Overland, Inc., starting Sunday (September 27), at 7 p. m., with WCKY as local outlet. L. A. Miller, president of Willys-Overland, also will be heard on the first program in an address in which he will tell of the plan approved by the National Automobile Chamber of Commerce to give employment to a great number of men during the coming months.

Rebroadcasting From Germany Is Planned

Orchestra Concert Will Be On NBC Network Wednesday

One of a series of European concerts which the Reichs-Rundfunk-Gesellschaft is broadcasting from Germany will be heard through WLW Wednesday (September 30) on an NBC network at 3:30 p. m. The concert will begin at 2:30 p. m. and can be heard at the earlier hour on station WJZ (700 kc.).

The program, to be short-waved to America and rebroadcast from New York, will include Handel's "Concerto Grosso in G Minor," a violin concerto by Beethoven, and Reger's arrangement of Mozart Variations. The orchestra will be conducted by Fritz Busch, recognized as one of the most distinguished of contemporary German opera and concert directors. The principal soloist will be Adolf Busch, the conductor's youngest brother.

Fritz Busch, born 41 years ago in Westphalia, began to appear in concerts at the age of seven. In 1918 he became general musical director of the Stuttgart Opera. Nine years ago he succeeded Fritz Reiner as general musical director of the State Opera in Dresden.

Walter Winchell to Present Gary Cooper This Week

Gary Cooper, movie star, will appear as guest artist of Walter Winchell, columnist, during the Gerardine program Tuesday (September 29) at 8:45 p. m. on the Columbia network now including WKRC.

Cooper, who abandoned his study of art and his father's cattle ranch for moviedom, has starred in such successes as "I Take This Woman," "Ving's," and "The Legion of the Condemned."

Wayne King Has New Commercial Sunday Program

Wayne King and his dance orchestra will return to the air through an NBC network and WSAI under the sponsorship of the Lady Esther Company for a new series of programs beginning Sunday (September 27) at 3 p. m.

Mildred Hark Is New Theatre Star



Mildred Hark, new leading lady of the Crosley Theatre at WLW, won her position as the result of a telephone interview with Edward Byron, director. She has appeared with the Stuart Walker company here.

WLW Carries All of Series

Graham MacNamee Will Announce All Broadcasts of Ball Games

A play by play account of the World's Series baseball games opening in St. Louis October 1 (Thursday) will be transmitted to radio listeners by the National Broadcasting Company through its combined WEAF and WJZ network, including WLW.

Graham MacNamee, famous NBC announcer, will be at the microphone again this year to call out the details of every play in the series. Opening in St. Louis with the first game on October 1, he will take the air at 2 p. m., to paint a word picture of the setting before the big opening. On other St. Louis games, he will go on the air at 2:30 p. m. When the sports drama turns to Philadelphia Monday, October 5, he will go on the air at 1:30 p. m.

Chester Thomas, WLW traffic manager, says the station will carry the entire series.

Chick and Ted Are Nightly RB Team at WKRC

Chick and Ted, sponsored by the RB Clothing Co., will be heard at 6:45 every night except Saturday and Sunday, beginning Monday (September 28). They come to Cincinnati for the RB Clothes program after 45 weeks on WHK in Cleveland, where they were sponsored by Chevrolet.

Interpersing their smooth harmony with a sophisticated brand of humor, Chick and Ted will bring their audience rapid-fire humor and a limitless repertoire of comedy songs. Advance reports warn that as a result of one of their pointless jokes, soon everyone in Cincinnati will be inquiring, "Do you want to hear a riddle?"

Ted is the Ted de Turk who appeared in many roles at WLW a year or more ago including impersonations of Seth Parker and singing as one of the Office Boys.

Jan Paul King, NBC announcer, now finds himself attached to the personal staff of the chief bailiff of Cook County, with a shiny nickle badge to wear on state occasions. King acted as announcer for a program on WENR when Albert J. Horan, chief bailiff, appeared to explain the duties of his office. The next day the badge was delivered to King.

COMPLETE Radio Programs Begin on Page 4

Little Orphan Annie of the comic strip, by Harold Gray, will appear on WLW every day at 5:45 p. m. beginning Monday (September 28). Ten-year-old Shirely Bell plays Little Orphan Annie; twelve-year-old Allan Barauk is Joe Corntassel. Mr. and Mrs. Silo are played by Henrietta Tedro and Jerry O'Meara

Weekly RADIO DIAL

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NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I SEPTEMBER 25, 1931 No. 19

YOU SHOULD KNOW— Bradley Kincaid, the Mountain Boy



Although Bradley Kincaid, the mountain boy of WLW, receives some 100,000 letters a year from his radio audience, his most enthusiastic listeners are his twin daughters, Barbara and Allene, aged two and a half. They have learned to tell time on their clock radio set so that they will know just when Daddy is on the air. They're real radio babies. Barbara Allen was to have been the name of the Kincaid daughter because "Barbara Allen" is the ballad with which Bradley first won radio fame. When the baby appeared as twins, the name was divided, altered a little, and shared. Their baby brother, named William Bradley for his father, has been nicknamed "Billy Boy" after another of Bradley's mountain songs.

"From rags to riches" would be the true though trite title for a story of Bradley Kincaid whose mountain songs and ballads, sung to the music of his "hound dawg guitar," have brought him fame and comfortable financial success.

A little more than 30 years ago, he was born in Point Lovell, Ky., on the edge of the Cumberland Mountains, the fourth of eight children of William and Elizabeth Hurd Kincaid. For 10 years he lived the poking life of a typical mountain boy, now and then raising a patch of tobacco of his own, helping his father scratch out a living from the soil, and only once in a great while going five miles to school for the short term the fields allow to education.

HOUND DOG GUITAR

In those years he learned to play the "hound dawg guitar," so-called in the Kincaid family because the father one night had traded one of his favorite foxhounds to a negro for the instrument. He learned to sing the mountain songs that had been part of the hill knowledge ever since the first pioneers came west to settle Kentucky.

At the age of 10, he was a good-looking, easy-going boy with little ambition, but three terms of schooling, and only a voracious appetite for reading to make him different from the other boys in the neighborhood. Then a revival came to Point Lovell. Bradley and his "rags" spent the week "pestering" the preacher, making his work hard for him. The last day of the meeting, they had run out of mischief. A friend persuaded Bradley to go into the revival with him. Bradley did. Fictitious as the story seems, he "got religion." At any rate, a change of some sort came over him and from that minute on, he says, he was inspired with the determination to get an education.

GRAMMAR SCHOOL

That fall found him hiking the 20 miles to Berea, Ky., to enter the sixth

grade of school (at the age of 19), and to earn his way by "hopping bells" at the Berea hotel after school. He finished at the age of 21 and went to France as a recruit in the World War. At the end of the war, he went back to Berea and went through high school, still working his way, and this time doing a little singing to help, for he had a splendid voice. He aspired to be a concert singer when he was through with his education.

Remember, he was about 21 when he finished high school, so it wasn't any special precocity on his part that he fell in love with the high school music teacher, Miss Irma Foreman, and married her the summer he graduated. For two years they worked in the Kentucky state Y. M. C. A. to earn enough money for Bradley's first year in the Y. M. C. A. college in Chicago. They both worked there for the four years of his college course. One of his jobs was singing in the quartet at Station WLS. That paid him \$10 every week, and that's all he thought about it for he had "mike fright" and wouldn't have sung on radio except for the extra money he needed.

WLS BARN DANCE

Ultimately, a friend told the manager of WLS that Bradley knew some mountain ballads, but it took a whole summer to persuade him to sing one of them on the air. He finally tried out on the Saturday night National Barn Dance and was hired to sing every other week. He traded his typewriter for a guitar and practiced all the ballads he knew, for here was another way to earn money. Soon WLS put him on the air every Saturday night, but it didn't occur to him that lie might be popular until WLS began giving him bushel baskets full of letters.

Those letters begged for copies of his songs until he decided to risk having a song book printed. Before the book was off the press, the first edition was sold and the book was paid for. Since then he has published four song books and has sold more than 250,000

"Keeping Up With Daughter" is Skit of Family Life

The moving, human drama of the life of an average American family will be portrayed in a new series of dramatic shows, "Keeping Up With Daughter," to be broadcast over an NBC network and WSAI under the sponsorship of the Sherwin-Williams Company every Wednesday at 11 a. m., beginning this week (September 30).

Collier's Girl Appears in New Serial Drama

"The Adventures of Barbara Wayne," a serial play in which Lucille Wall, the "Love Story Girl" of Collier's Hour, will play the leading role, will begin on an NBC network, including WLW, Sunday (September 27) at 6:45 p. m. "The Missing Suitcase" introduces the heroine on her way West for a visit. Vanity Fair Silk Mills of Reading, Pa. sponsors the program.

Coe Glade Sings on NBC Chain

Coe Glade, well known contralto of the Chicago Civic Opera and of the Cincinnati Zoo Opera, will be guest artist with Josef Koesterer and his orchestra of 30 pieces in the Civic Concert Series program to be heard over an NBC network Saturday (September 26) at 8 p. m. with WLS (870 kc.) as the best outlet locally. She will sing "Seguidilla," from "Carmen," by Bizet and "Hopak," by Moussorgsky. Among the selections to be played, will be "The Maiden March" from "Prince Igor" by Borodin and "Prelude to a Cinema Play" by Walter Goddell, arranger for the NBC music library in Chicago.

Story of an Opera Is Resumed Sundays

Resuming the popular Story of an Opera at 8:30 p. m. Sundays, beginning this week (September 27) the Crosley Players will broadcast a miniature of "Carmen," by Bizet. Edward A. Byron will direct the actors, with Dorothea Barlowe as Carmen, William C. Stoess will conduct the orchestra. Mary Steele will sing Carmen's arias and Louis John Johnsen will sing the part of Escamillo.

Finis K. Farr is to Write Scripts for Station WLW

Finis K. Farr, young Cincinnati playwright and journalist, has returned to his home after three years in New York to join the writing staff of WLW. For the National Broadcasting radio party he wrote such popular radio scripts as the Forty Fathom Trawlers and Mystery House. A short story, "Mother Says No," appeared in the August issue of *The Ladies' Home Journal*. His first play for WLW will be "Mountain Men," which will be produced in the Crosley Theatre on Sunday (September 27) at 3 p. m. and Wednesday (September 30) at 11:30 p. m.

He came to WLW in January after four years as one of the most popular entertainers at WLS, and has repeated his popularity here. For instance, when he made a personal appearance at the Capitol Theatre in Frankfort, Ky., last week the schools were closed for the afternoon so that the children could go to see him. His ambition is to lay by enough money to be able to live on his income so that he can give his services to some worthy institution like Berea College without pay.

Around the Dial

By THE DIAL TWISTER

So Collier's Hour has opened up again at the old corner (WLW, Sunday at 8:15 p. m.). Well, there's something to keep plenty of dynamite dynamiting. And it's still a 60-minute hour by any old watch. Besides, Uncle Henry (Bill Adams off the air) is back on the job. The show's just not complete without him.

And count the Adventures of Sherlock Holmes also among those present once more (WSAI, Thursday, at 9:30 p. m.). Don't crowd, you detective yarn addicts. There's room for all. Advance notices say longer stories in serial form will be the winter fare. So stand by for "The Hound of the Baskervilles," "The Sign of the Four," et al.

Lots of changes these days. For instance, Kate Smith returns up on a new La Palina act (WVKRC, Monday, Wednesday, Thursday and Saturday, at 8:30 p. m.). Sorry to lose Daddy and Nollo. But Kate's a sweet replacement.

Yes, and list the Crosley Theatre among the old friends back after a summer vacation (WLW, Sunday at 2 p. m., Wednesday at 11:30 p. m., and Saturday at 7 p. m.). The big news of that playhouse is Mildred Hark. Eddy Byron certainly made no mistake when he took her from Stuart Walker. She's a radio find of the first water.

The Streit program (WVKRC, Thursday at 10 p. m.) is another mighty satisfying feature that has to be added to the Hilltopper's growing family of local features. The ensemble knows its business, and the numbers are a refreshing change from ordinary.

The Nestle's program (WKCY, Friday, at 8 p. m.) puts on a dial-worthy popular show. Here's another feather in Allen Joclyn's cap. He's the "man from Nestle's," who keeps the thing moving so briskly.

And speaking of spokesmen, the welcome sign is out for Louis Witten who handles the D'Orsay feature (WLW, Saturday, at 7:30 p. m.) A

lot of the girls and boys think he's one of the best. He presides over a pleasing half hour here, too.

It looks as if the cosmetic people are crashing radio in a big way. Enter also the Evening in Paris program once more (WVKRC, Monday, at 9:30 p. m.) under a new setup banner. The show's a good one, even though it's not built for strong, silent men.

Of course it's to be expected. Just the same it's gratifying to find Erno Kapec doing such a corking job in the General Electric Hour (WSAI, Saturday, at 8 p. m.). As if being a top-notch conductor isn't enough, he architects a program that's sure to please.

And by the way, those Mabley and Carew programs at WVKRC are uncovering some talent that sounds like the genuine article. If their quality keeps up, it's going to be hard to keep some of the artists off anybody's air. Which only goes to prove Cincinnati's place in the musical sun.

That Domino orchestra (WLW, Monday, at 9:30 p. m.) does a sweet program. That's not just a sour pun either.

Meanwhile, those Goldbergs (WSAI, nightly except Sunday at 7:45 p. m. after Monday; 6:45 Friday and Saturday) are stepping right along in the van of the daily acts. They're different, not in the least because they mix a lot of living with their comedy.

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

This, Ladies and Gentlemen of the radio audience, is the program of the National Onion Growers' Association of America. The orchestra opens with the theme song: "I'm Alone Because I Love You."

And speaking of spokesmen, the welcome sign is out for Louis Witten who handles the D'Orsay feature (WLW, Saturday, at 7:30 p. m.) A

Archbishop Speaks Sunday on C. B. S.

Our Dially Dozen

By DON BECKER

(Never aboard Cincinnati Limited)
Never did I realize how powerful was the stroke of a tiny portable typewriter, until I undertook to write this column in the mushy confines of a Pullman Car.

This bit has not reached you through the mere means of a ten-million-dollar Post-Office system. Something greater than that!

Philosophy, psychology, and several twenty-five cent tips were the governing factors.

First there was the Porter. (Two bits.)
The Porter asked the Conductor. (Two more bits.)

The conductor asked "The-Man-With-The-Little-Boy-Across-The-Aisle."
"The-Man-With-The-Little-Boy-Across-The-Aisle" said he didn't care, if the typewriter would not make too much noise. His little boy wasn't feeling very well. He had just gotten over the mumps.

Then a test was made.
With both ears the Conductor listened to this little typewriter as I ticked off a few lines.

He mused. (You should see a Pullman Conductor "muse.")

Finally, "It's all right with me, son, but you see the Pullman Company objects. But I don't suppose they'll find it out. Go ahead and write!"

Don't anyone tell the Pullman Company now!

Alois Havrilla made a mistake. Alois Havrilla, the meticulous. Alois Havrilla, the impeccable.

The other night he said, "and now from its FULSOME repertoire, the orchestra selects, etc."
Pardon my precocity, but if you don't know offhand, look up the word FULSOME.

Then you'll understand why I was shocked!

If you should ever meet Dick Pavay, WLW Announcer, please do not mention "Fishing" to him.

It's a sore spot on the Pavay mind. Dick was fishing in Canada. This was his first mistake. "The Ohio is plenty good enough, and besides, the Fish Stores here are just as good as they are in Canada.

But anyway.
Dick was fishing in Canada. The Law came up and said, "Don't you know you can't fish here?"

Dick said, "After sitting here for three hours, I am inclined to believe you are right!"

This smart crack cost him \$85.00. He gave it to me for NOTHING!

It seems whenever you were in the presence of the late Russian Czar, you had to keep your heels together.

Joseph Cherniavski, who plays for you each noon and night, told me this. He was in the Czar's Chambermaid (nothing like a Chambermaid).

"That's simple," I said.
"Yeah?" broken-Englished Joe. "Yeah? But I was playing the CELLO!"

DID YOU KNOW THAT:

Gilda Gray (of that "awful" dance), once fainted when she started to speak over a WLW microphone. They've never found out what the microphone did.

Al Aldrich, new Crosley Player, has a sign on his Baby Austin, "Do Not Handle?"

And Oh Yes!
Have you heard the song Swift and Company sang to another Packing House, when they beat them out of a contract? Oh you haven't?

"TOO-SURE, ARMOUR, TOO-SURE!"

DIALAUGHINGLY YOURS,
DON BECKER.

PROGRAM JOTTINGS

Friday, September 25

The Tower Players make their debut at 10:30 p. m., from the studios of WSMK (1380 kc.) in Dayton, Ohio, when they present two radio dramas. The first, a comedy sketch "A Hint to Brides" will be followed at 10:45 by a serious drama, "Danger." The casts of the two plays include Jane Bishir, James Burton, Lee Mikesell and Jack Snow.

Julius Tannen will make his final appearance on the Limit program heard through WKRC at 8:15 p. m. He is the originator of the Master of Ceremonies role for musical shows in the legitimate theatre. He first introduced it in New York several years ago as a feature of the production, "The Land of Joy." For three years he officiated in Earl Carroll's "Vanities."

Saturday, September 26

Fans of Abe Lyman, a new portrait of whom is shown here, and his "Californians" may now hear him each Tuesday, Thursday and Saturday night at 8:15 when the conductor leads his swift-paced orchestra in programs of dance music over WKRC and the Columbia network.

Lyman and his band have appeared in all of the larger theatres in the country during the last three years and were favorites of the Prince of Wales when they were appearing at the Kit Kat Club in London. The program on which he and his orchestra are now featured is sponsored by Sterling Products, Inc., makers of Phillips' Dental Magnesia.

Coe Glade, of the Cincinnati Zoo Opera and the Chicago Civic Opera, will sing at 8 p. m. on an NBC network, including WLS (870 kc.).

"A Struggle for Gold," four-act drama adapted by Phil Maher from William F. Cade's story, "A Receipt for \$10,000," will be presented by Hank Simmons and his Show Boat Dramatic Company and broadcast from the Floating Theatre, Maybelle, over the Columbia network and WKRC at 10 p. m. The plot promises amusement in the thrills and situations which arise over a lost heiress, a lost will, two cruel uncles and a hero who arrives in time to restore to the "poor working girl" her rightful fortune.

Belle Baker, singing comedienne, is guest artist with the Nestle Chocolateaters through WCKY at 8 p. m.

Sunday, September 27

"The Adventures of Barbara Wayne" begin at 6:45 p. m. on WLW with Lucille Wall, of Collier's hour in the leading role.

Collier's Hour at 8:15 p. m., appears in WLW program listings now as National Radio Weekly hour.

Atwater-Kent hour returns to air through WSAI at 9:15 p. m.

Wayne King's Orchestra begins the new Lady Esther program at 3 p. m. on WSAI.

The Wonder program on WSAI at 3:30 p. m. features Ruth Lyon, soprano, and Charles Sears, tenor.

Archbishop John T. McNicholas conducts the Columbia Church of the Air at 8:30 p. m. through WKRC with music by the Schola Cantorum of Mount Saint Mary's Seminary.

A medley of American dance-craze tunes, embracing rhythms designed for such enthusiasms as the Shimmy, the Charleston, the Black Bottom

and the Rhumba, latest Cuban importation, will be included in the program to be offered by Fray and Braggiotti, Franco-Italian piano duo, for their broadcast at 7:15 p. m. through WKRC. This is a Columbia feature new on the Hilltop station.

SONS OF ELI

A new musical program featuring the Eight Sons of Eli, a double quartet from the Yale Glee Club, will have its premiere on the WKRC and Columbia network at 2 p. m. During the summer, the Eight Sons of Eli have starred on the RKO vaudeville circuit.

Henry M. Neely, Philco's original "Old Stager," his master of ceremonies on the Philco Dance orchestra program sponsored by Tri-State Ignition Corp. on WKRC at 8:15 p. m. The South Sea Islanders will be guest artists. Harry Salter's orchestra which also plays the Coty programs on WKRC (Thursday, 9:15 p. m.) will conduct the orchestra.

The orchestral highlight of the Symphonious Hour at 3 p. m. through WKRC will be the Mozart Sixth Concerto. Toscha Seidel, violin virtuoso, will be soloist. The concerto will open with the overture to "Der Freischutz" by Weber and will close with part of the Brahms Second Symphony.

Monday, September 28

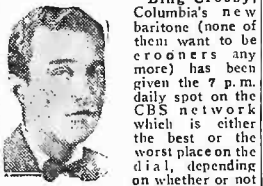
MURDER

M. G. Eberhart's "The Patient in Room Eighteen" has been selected by the Eno Crime Club for reenactment over the WKRC-Columbia network at 3 p. m. EST. The setting is a large central hospital in a western city. Sixty-five thousand dollars worth of radium is stolen and the theft leads to three murders. The solution of the gripping mystery will be revealed Wednesday (September 30), at 9:30 p. m.

WCKY starts a new mystery serial, "Ultra Violet," at 8:30 p. m. It will be in eight episodes and promises to raise chills. Alice Rowlett will direct the WCKY plays.

Musical Dominos at 9:30 p. m. on WLW is a new version of the Saturday night Domino orchestra program with a piano duo featured.

"Carnival of the Animals or A Grand Zoological Fantasy" by Saint-Saens, a musical satire, will be presented in its 11:30 p. m. in a series of special recordings.



Bing Crosby, Columbia's new baritone (none of them want to be crooners any more) has been given the 7 p. m. daily spot on the CBS network which is either the best or the worst place on the dial, depending on whether or not you're an Amos 'n' Andy fanatic. The latter never hear Columbia's counter-attraction. On the other hand, those who don't like the black face act (and there are some, believe it or not) must listen to Crosby if they tune to network stations. Kate Smith who followed Morton Downey at the period after he went on the Camel shift daily, now has signed up for four Panatella programs each week.

Tuesday, September 29

Here's what it means to be popular: the Melody poet, who appears at 3 p. m. on WSMK (1380 kc.) in Dayton, Ohio, is C. Louis Freeze, who, in addition to being a staff announcer and baritone and the Melody poet every day, is also a member of the Three Gypsies Trio, a member of the Elder Harmonizers.



Archbishop John T. McNicholas

who will be heard on the Columbia network at 2:30 p. m. Sunday (September 27), is famed throughout the world as the organizer of the Holy Name Society which now has a membership exceeding 1,250,000. He spent more than eight years in this labor directed against the use of profane language. He has been Archbishop of Cincinnati since 1925, prior to which he had been Bishop of Duluth since 1918. He was pastor of the church of St. Catherine of Siena in New York from 1913 to 1916.

Mabley & Carew

Contest Turns Up Wealth of Talent

Hundreds of Cincinnatians whose talents have been a secret up to now, in the Mabley & Carew Radio Musical Contest at WKRC are turning up as real entertainers, musical directors of the station say.

One of the surprises, they say, is that voices totally unfit for concert work show off to advantage in microphone tests. The success or failure of any voice on the air depends on the resonance or "timber" of that voice. Volume and strength matter little. A whisper can be magnified and made into a roar at the will of the technician in the studio control room.

Each contestant is given a careful audition by the musical director of WKRC who assists each applicant in showing off his or her voice in its most effective manner. The same careful supervision is given those musicians who play various instruments.

The applicants heard on the daily afternoon and evening broadcasts of Mabley & Carew, are selected by the judges as the most likely to win the contest which continues until October 21. Entries still can be made on applications blanks secured from the radio contest manager of Mabley & Carew in the Carew Tower. The winner will receive a trip to New York, and a special audition before the Columbia Broadcasting System officials, with all expenses paid by Mabley & Carew.

half of the team of Walt and Lou, Chief Skylark of the Skylarkers program, and vocal soloist on the Mother's Memory Quoit program.

Wednesday, September 30

Ann Roehm, concert pianist, will be heard at 10 p. m. on WSMK (1380 kc.) in Dayton, Ohio, in a group of numbers by Chopin, Prokofieff and Liszt.

WLW broadcasts a musical program from Germany at 3:30 p. m., including orchestral music by Mozart, Beethoven, Handel.

WKRC Picks Up Talk For Chain Church

Archbishop John T. McNicholas Leads Radio Service

The Most Reverend John T. McNicholas, Roman Catholic Archbishop of Cincinnati, speaking from WKRC at 2:30 p. m. Sunday (September 27), will be in charge of the services of the "Church of the Air" to be broadcast on the entire Columbia network.

The Schola Cantorum of Mount Saint Mary's Seminary, including 108 voices, will be heard in the music of the Catholic service. It will sing accompanied on the stage of Music Hall where WKRC also will pick up organ music for the service.

Archbishop McNicholas' service will open with a short organ prelude, followed by the Schola Cantorum in the introductory "All Ye Souls Beptized Anew," by Pierre. Two other numbers by the choir will precede the sermon, "Laudate Dominum" and "Oremus Pro Pontifice." Following the Archbishop's address, the choir will sing Palestrina's "Tenebrae, Face Surt;" the "Ave Maria" by Vittoria; Ebner's "Sanctus and Benedictus;" Dumber's "Laudate;" and will end on a repetition of the Pierre introductory.

Letter Box

RADIO

By Stanley L. Ault

A great thing is the radio—I hear one everywhere I go. We pull a switch and turn a dial (No matter what the make or style) And out of thin air comes the strains Of classic music, or refrains From songs of happy yesteryears— So pleasing to the older ears. We dial again, and from afar Comes the voice of a famous star, Or noted speaker's apt discourse With all his native charm or force; At times from Arctic regions bare: There comes a message through The air.

Or we may hear from lands and isles Removed from us by miles and miles. Oh, it is great, beyond a doubt, If we can keep the static out. I hear one everywhere I go— A great thing is the radio!

Letter Box:

Last week someone wrote that they preferred a seriously modulated voice to Wally Maher's. I'm afraid this person goes in only for the serious things of life, and lets the jolly little things pass by. Not I, we all get enough of that sort of thing. What we need is, the type of programs that the Crosley Follies consists of, more gloom chasers, like it is with Walter Maher, master of ceremonies.

People ought to tune in for something else if they can't stand a little fun in life. There are many programs broadcast that are made better by a witty announcer or master of ceremonies, such as the Doodlesockers for instance. Everyone around here waits every Saturday night just to hear Sidney TenEyck pull off that vocabulary of his. He and Wally Maher suit all of us OK here. I will not say anything about the more serious announcers, as some programs require such a man, but one like that with Crosley Follies, well, he just wouldn't fit, that's all. I believe in giving each his credit, and not to be a knocker if I can't be a booster. That's mel

P. L. A., Sharon, Ohio.

FRIDAY
September 25

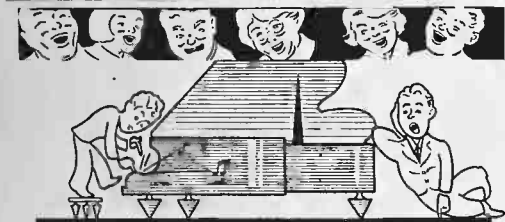
WCKY (202m.—1490 kc.)

- A. M.
- 7:00—Alarm Clock Melodies—Crooning Guitari
- 7:30—Organ Reveries
- 8:00—Mountain Ballads
- 8:15—Morning Devotions (NBC)
- 8:30—Cheerio (NBC)
- 9:00—Waltz, Old and New
- 9:15—Hot Dance Tunes
- 9:30—Vocal Varieties
- 9:45—Concert Music
- 10:00—Merchants' Program
- 10:30—Lebanon (Ohio) Program
- 11:00—Williamstown (Kentucky) Merchants' Program
- 11:30—Skillet Lickers
- Noon—Phigias Melodies
- P. M.
- 12:15—Luncheon Concert
- 1:00—Sign off
- 1:45—Red Riding Hood's Kiddie Klub
- 6:15—Stell & Young
- 6:30—Tammie and Willie
- 6:55—Ayer's News Report
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Eugenia Powers, Meera Soprano
- 7:30—Sedatic Brothers Trio
- 7:45—Charlene and Tammy
- 8:00—Nestlea Program (NBC)
- 8:30—Earl Arnold's Orchestra Prom Look out House
- 9:00—Interwoven Pair (NBC)
- 9:30—Skillet Lickers
- 10:00—Sign off

WFBE (250m.—1200 kc.)

- A. M.
- 7:00—Break of Day
- 8:00—Birthday Party Program
- 8:15—Concert Hour
- 8:45—Green Valley Briars
- 9:00—Our Daily Thought
- 9:15—Serenade
- 9:45—Hawaiian Dreams
- 10:00—Honeysuckle Frolic
- 10:25—Musical Brevelite
- 10:50—Mrs. Evans' Questions and Answers
- 11:00—Shopping with Betty and Bob
- 11:30—Happines Club
- Noon—Tri-State Philco Program
- P. M.
- 12:15—Violin and Piano Varieties

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CHICK and TED
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MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY

6:45 to 7 P.M.

WKRC

The RB Clothing Co.
EST. 1903 MANUFACTURING RETAILERS

Friday, September 25

- 12:30—How It Began
- 12:45—Bellamy Luncheon Musicals
- 1:00—Around the Clock
- 1:15—Little Black Joe
- 1:30—Maines Musicale
- 2:00—Novelty Notes
- 2:30—Community Radio Revue
- 2:45—Garden of Melody
- 3:00—Tea Time Tunes
- 3:30—Down South in Dixie
- 3:45—Rudy Vallee Recorded Program
- 4:00—Serenade
- 4:15—Allerton Dance Prolic
- 5:15—Story Telling Time
- 5:30—Moods in Blue
- 6:00—Musical Interlude
- 6:15—Hill Billy Kid
- 6:45—Bernie Ford Travelogue
- 8:00—Dinner Music
- 7:00—The Post Question Box
- 7:15—Pred Schenke Program
- 7:30—Harry Hartman's Sport Review
- 7:45—Republican Campaign Committee
- 8:00—Party Time Program
- 8:15—Dry Ridge Health Hints
- 8:30—Jubus Sein
- 8:45—Song Hit Time
- 9:00—Evening Chimes
- 9:45—Mountain Red
- 10:00—Dream Fantasy

WKRC (545m.—550 kc.)

- A. M.
- 6:45—God's Bible School—Sunrise Worship
- 7:45—Blue Ridge Red
- 7:59—Green Time Signal
- 8:00—Starr-Preece Melodies
- 8:15—The Commuters (CBS)
- 8:30—Tony's Scrap Book (CBS)
- 8:45—The Old Dutch Girl (CBS)
- 9:00—Oxal Feature (CBS)
- 9:15—Consolidated Merchants Program
- 9:45—Don and Betty (CBS)
- 10:00—Queen City Carpet Program
- 10:15—Time and Weather
- 10:18—Woman's Hour—Tremlette Tully
- 10:45—Charles W. Reume
- 11:15—Don Bigelow's Orchestra (CBS)
- 11:30—Columbia Revue (CBS)
- 11:45—Jane Grey and Kampf the Jeweler Artist
- Noon—Blackberry Dudes
- P. M.
- 12:15—Hub Clothing Company Program
- 12:30—Cincinnati Merchants Program
- 1:00—Hubbsett Varieties (CBS)
- 1:15—Studio
- 1:30—Pyl Program
- 1:45—Charles W. Reume
- 2:00—Edna Wallace Hopper's "Yolita" Musical (CBS)
- 2:15—Burek-Bauer Program
- 2:30—Julia Hayes
- 3:00—Cabaret Attractions
- 3:15—Light Opera Gems (CBS)
- 3:45—Edna Thomas (CBS)
- 4:00—Meyer Grape Juice
- 4:15—A. L. Pink—Bill and Earl
- 4:45—Jolly Jugglers (CBS)
- 5:00—A. O. Rust—Happy Feet
- 5:15—Mabley and Carew Program
- 5:30—Cincinnati Trade School
- 5:45—Studio

Friday, September 25

- 5:50—Eureka Baseball Scores
- 5:55—Sports Review
- 5:59—Burke Weather Forecast
- 6:00—Home Furniture Company—Bing Crosby (CBS)
- 6:10—Stacks—Coble and Tyree
- 6:13—Time and Weather
- 6:15—Linn Program (CBS)
- 6:30—Republican Campaign Committee
- 6:45—Camel Quarter Hour (CBS)
- 7:00—Pryor's Cream Band (CBS)
- 7:15—The Barbeau Program (CBS)
- 7:30—Time Magazine Program (CBS)
- 8:00—Liberty Magazine Hour (CBS)
- 8:45—Friendly Five-Footnotes (CBS)
- 9:00—Pillsbury Pageant (CBS)
- 9:30—Cincinnati and Lake Erie Program
- 9:45—Today in Cincinnati by Dr. Glenn Adams
- 10:00—Mabley and Carew Program
- 10:15—Green Answer Man
- 10:20—Wright Arch Preserver Band
- 10:25—Metropolitan Tours
- 10:30—Chicago Markets Program
- 11:00—Time and Weather
- 11:00—Sports Review
- 11:00—Louis Panico Orchestra (CBS)
- 11:30—Wesley Fox and Jimmy Seaver—Pyl Program
- 11:45—Jos. R. Deins Program—Pat Gillick, Organist

WLW (428m.—700 kc.)

- A. M.
- 6:30—International Fiddlers and Salt and Peanuts
- 7:00—Physical Exercises
- 7:15—The Sunbirds (NBC)
- 7:45—Morning Devotions
- 8:15—Salt and Peanuts
- 8:30—Montgomery Ward Program (NBC)
- 8:45—Physical Exercises
- 9:00—The Perkins (NBC)
- 9:15—Pamous Chef Recipes
- 9:30—"The Hostess"
- 9:45—Premium Plan
- 10:00—News Stock Reports
- 10:10—Piano Solos
- 10:15—A. & P. Orchestra
- 10:30—Colonel Godfrey
- 10:45—Vi Jolt Ironing Time
- 11:15—Swift Program (NBC)
- 11:30—WLW Stars
- 11:45—River Reports; Time Signals
- Noon—Tuxedo Fiddlers
- P. M.
- 12:15—Hotel Gibson Orchestra
- 12:45—Market Reports
- 12:50—Live Stock Reports
- 1:00—National Peace and Home (NBC)
- 1:30—Netzeland Plaza Orchestra
- 2:00—Organ Matinee
- 2:45—Chicago Serenade (NBC)
- 3:00—Ramona
- 3:15—Island Serenade
- 3:30—Cello Recital
- 3:45—Grab Bag Boys
- 4:00—A. & P. Orchestra
- 4:30—The Hottentots
- 5:00—Words and Music
- 5:30—Old Man Sunshine
- 5:45—Lowell Thomas (NBC)
- 6:15—Amos 'n' Andy (NBC)
- 6:15—Madame Aida (NBC)
- 6:30—Phil Cook (NBC)
- 6:45—Los Remos Baseball Scores
- 6:45—The Chatterbox
- 7:00—Old Reliable Singers
- 7:30—Woodbury Program
- 7:45—Sisters of the Skillet (NBC)
- 8:00—Romany Singing Quartet
- 8:15—Leyast Jamboree
- 8:30—Hotel Gibson Orchestra
- 8:45—Armour Program (NBC)
- 9:00—Restrolators
- 9:30—Clara, Lu and Em (NBC)
- 9:45—Wilderson's Wildcats
- 10:00—Encore
- 10:30—Variety
- 10:45—Bob Newhall Sport Slices
- 10:58—Estate Weather Man
- 11:00—Vos Celeste
- 11:30—Cara Grande Orchestra (NBC)
- Midnight—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

- A. M.
- 8:00—Gene and Glenn (NBC)
- 8:15—Records
- 8:45—A. & P. Program (NBC)
- 9:00—Mrs. Blake's Radio Column (NBC)
- 9:15—Records
- 9:30—National Home Hour (NBC)
- 9:45—Savory Program (NBC)
- 10:00—Records
- 10:30—Reality of Romance (NBC)
- 11:00—Green and de Rose (NBC)
- 11:15—Sign off

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CANTOR FOR PRESIDENT



Further details of his Five Year Plan with Russian dressing, his Ten-Year Endowment Plan, Banana Plan, his Doubling System and his other nefarious schemes for curing national ailments will be divulged by Eddie Cantor when he faces the microphone at 8 p. m. Sunday (September 27) in the "Cantor for President" campaign personally conducted by the famous comic during his engagement as master of ceremonies and guest artist on the Chase and Sanborn Hour through WSAI.

Mounting his recently acquired iron horse and riding off in all directions, Cantor called back to his supporters that he is gaining convention strength daily. This he attributed to his determined stand on World High Tariff and World Ban on Immigration. Eddie is confident that he will have as strong a voice in the convention as anyone with the possible exception of Sophie Tucker.

WSAI Friday, September 25

- P. M.
- 12:50—Livestock Reports
- 1:00—Sign off
- 2:00—Women's Radio Review (NBC)
- 3:00—Records
- 3:45—Crosley Dealers' Salute
- 4:00—Records
- 4:30—Moore Paint Program (NBC)
- 4:45—Records
- 5:00—Poems by Harry Holcombe
- 5:15—Records
- 6:30—Children's Stories
- 6:45—The Goldbergs (NBC)
- 7:00—Cities Service Concert (NBC)
- 8:00—Clicquet Club (NBC)
- 8:30—Pond's Dance (NBC)
- 9:00—Mr. Bones & Co. (NBC)
- 9:30—RKO Theater (NBC)
- 10:00—Seger Ellis
- 10:15—The Stebbins Boys (NBC)
- 10:30—The Frigidarians with Ray Perkins (NBC)
- 10:45—Hotel Gibson Orchestra

SATURDAY
September 26

WCKY (202m.—1490 kc.)

- A. M.
- 7:00—Alarm Clock Melodies—Crooning Guitari

WCKY Saturday, September 26

- 7:30—Organ Reveries
- 7:45—Mountain Ballads
- 7:55—Morning Devotions (NBC)
- 8:00—Cheerio (NBC)
- 8:00—Band Concert
- 9:15—Hot Dance Tunes
- 8:30—Vocal Variety
- 8:45—Hawaiian Melody
- 10:00—Red Riding Hood's Kiddie Klub
- 11:00—Musical Novelties
- 11:30—Skillet Lickers
- Noon—Phigias Melodies
- P. M.
- 12:30—Morris Brock Live Stock Reports
- 12:45—Luncheon Concert
- 1:00—Sign off
- 1:45—Red Riding Hood's Kiddie Klub
- 6:15—Lee County Ramblers
- 6:30—Cooling Guitari
- 6:45—Hitch Hikers
- 6:55—Ayer's News Report
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Tassyaest Jesters (NBC)
- 7:30—Steve Batts
- 7:45—Showboat Boys
- 8:00—Luelle Fox
- 8:15—Cumberland Crooners
- 8:30—Earl Arnold's Orchestra Prom Look out House
- 9:00—Audition Nite on the Air
- 9:30—Skillet Lickers
- 10:00—Sign off

WFBE (250m.—1200 kc.)

- A. M.
- 7:00—Break of Day
- 8:00—Birthday Party Program
- 8:15—Concert Hour
- 8:45—Green Valley Briars
- 9:00—Our Daily Thought
- 9:15—Cuban Melodies
- 9:45—Hawaiian Melodies
- 10:00—Honeysuckle Frolic
- 10:20—Tennessee Joff
- 10:50—What's Doing in Our Schools
- 11:00—Shopping with Betty and Bob
- 11:15—Happines Club Program
- Noon—Tri-State Philco Program
- P. M.
- 12:15—Violin and Piano Varieties
- 12:30—How It Began
- 12:45—Bellony Luncheon Musicals
- 1:00—Around the Clock
- 1:15—Two Irish Boys and Chas. Schaefer
- 1:30—Chas. Daunt, tenor
- 1:45—Waince Musicale
- 2:15—Melodies of Long Ago
- 2:30—Advanced French, Prof. Briol
- 2:45—Moods in Blue
- 3:15—Garden of Melody
- 3:45—Strike up the Band
- 4:15—Vocal Varieties
- 4:45—Serenade
- 5:00—Tone Poems
- 5:15—Story Telling Time
- 5:30—Tea Time Funnies
- 6:00—Musical Interlude
- 6:15—The Hill Billy Kid
- 6:30—Dinner Music
- 6:45—Berning Ford Travelogue
- 7:00—The Post Question Box
- 7:15—Pred Schenke Program
- 7:30—Harry Hartman's Sport Review
- 7:45—Ruth Wolfenden, blues
- 8:00—The Mansion Dance Orchestra
- 8:30—Murdock Williams
- 8:45—Dry Ridge Health Hints
- 9:00—Independent Oil Sings
- 9:30—Log Cabin Boys
- 10:00—Dream Fantasy

WKRC (545m.—550 kc.)

- A. M.
- 6:45—God's Bible School—Sunrise Worship
- 7:45—Blue Ridge Red
- 8:00—The Commuters (CBS)
- 8:30—Tony's Scrap Book (CBS)
- 8:45—Morning Minarels (CBS)
- 9:00—Charles W. Reume
- 9:30—Consolidated Merchants Program
- 10:00—Time and Weather
- 10:03—Woman's Hour—Tremlette Tully
- 10:30—Hub Clothing Company Program
- 10:45—Columbia Revue (CBS)
- 11:00—Julia Hayes
- 11:30—St. George Hotel Orchestra (CBS)
- Noon—Blackberry Dudes
- P. M.
- 12:15—Hotel Talt Orchestra (CBS)
- 12:30—Cincinnati Merchants Program
- 1:00—To Be Announced
- 1:30—Pyl Program
- 1:45—Starr-Preece Melodies
- 2:00—Charles W. Reume
- 2:15—Four Clubmen (CBS)
- 2:30—A. L. Pink Program
- 3:00—Coming Attractions
- 3:15—Ann Lee at the Organ (CBS)
- 3:30—Spanish Serenade (CBS)
- 4:00—Meyer Grape Juice
- 4:15—Eddie Durbin's Orchestra (CBS)
- 4:45—Top Air-Inc. "Football Scores" (CBS)
- 5:00—A. O. Rust—Happy Feet
- 5:15—Mabley and Carew Program
- 5:30—Cincinnati Trade School Program
- 5:45—Studio
- 5:55—Sports Review
- 5:59—Burke Weather Forecast

Republican Radio Talks

The Candidates Present Important Issues of the Day

WKRC, WFBE, SEPT. 29, 7:15 P. M. OCT. 1st, 7:15 P. M. SEPT. 28, 7:45 P. M. SEPT. 30, 7:45 P. M. OCT. 1st, 7:45 P. M.

See Times-Star Radio Page for Announcement of Speakers over these Stations

WKRC Saturday, September 26

6:00—Home Furniture Company—Bing Crosby (CBS)

6:15—Studio

6:25—Stocks—Cahle and Tyree

6:37—Time and Weather

6:50—Today in Cincinnati, by Dr. Glenn Adams

6:45—Camel Quarter Hour (CBS)

7:00—Froy's Crema Band (CBS)

7:15—Sterling Products Program (CBS)

7:30—La Palina Program (CBS)

7:45—Queen City Period

7:50—Junior Chamber of Commerce

8:15—United Spanish War Veterans

9:00—Hank Simmon's Show Boat (CBS)

French-Bauer, Inc.

10:00—Great Singers (CBS)

10:30—Dyol Program

10:45—Huston Ray and His Orchestra (CBS)

11:00—Time and Weather

11:03—Sports Review

11:08—Cosmopolitan Tour

11:15—Guy Lombardo's Orchestra (CBS)

11:30—Wesley Fox and Jimmy Seaver

11:45—Jos. R. Deins Program—Pat Gillick, Organist

Midnight—Jos. R. Deins Midnight Frolic Request Program

WLW (428m.—700 kc.)

A. M.

6:30—International Fiddlers and Salt and Peanuts

7:00—Physical Exercises

7:15—The Sunbirds (NBC)

7:45—Morning Devotions

8:15—Salt and Peanuts

8:30—Beautiful Thoughts (NBC)

8:45—Physical Exercises

9:00—Dance Miniatures (NBC)

9:30—Book News

9:45—WLW Mail Bag

10:00—Live Stock Reports

10:10—Piano Solos

10:15—A. & P. Orchestra

10:30—Colonial Goodbody

10:45—Seger Ella

11:00—Elliot Brock, violin

11:15—Swift Program (NBC)

11:30—Live Stock Reports

11:45—River Reports; Time Signals

Noon—Governmental Glimpses, Attorney General Betman

P. M.

12:16—Hotel Gibson Orchestra

12:45—National Farm and Home (NBC)

1:30—Netherlands Plaza Orchestra

2:00—Arthur Chandler, Jr., organ

2:30—Delivery Boys

3:00—Circus Serenade (NBC)

3:00—Gmb Bag Boys

3:15—Pacific Feature Hour (NBC)

4:00—A. & P. Orchestra

4:30—Crosley Dealers' Hour

5:00—Secretary Hawkins

5:30—Old Man Sunshine

5:45—Lowell Thomas (NBC)

6:00—Amos 'n' Andy (NBC)

6:15—Tastevest Jesters (NBC)

6:30—The Brownie Bag Program

6:45—Los Ramos Baseball Scores

6:50—The Chatter

7:00—Crosley Dealers of the Air

7:30—Dorsey Dance (NBC)

8:00—Crosley Saturday Knights

8:30—The First Nighter (NBC)

9:00—King Edward Cigar Band

9:30—Clara, Lu and Em (NBC)

9:45—Variety

10:00—Korn and Parchie (Jim and Walt)

10:15—Cotton Queen Minstrels

10:45—Bob Newhall Sport Slices

10:58—Estate Weather Man

11:00—The Singing Violin

11:30—Doodlers

Midnight—Benny Moten's Orchestra—Greyston Ballroom

12:30—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

A. M.

8:00—Gene and Glenn (NBC)

8:15—Records

8:45—A. & P. Program (NBC)

9:00—Mrs. Blake's Radio Column (NBC)

9:15—Hits and Bits (NBC)

10:15—Georgia Wildcats

10:30—Keys to Happiness (NBC)

11:00—Records

11:30—Live Stock Reports

11:45—Records

Noon—Sign off

P. M.

3:00—Classic Gems (NBC)

3:30—Records

4:00—Crosley Dealers' Salute

4:00—Records

5:00—Southern Singers and Mitchem

5:30—Records

6:45—The Goldbergs (NBC)

WSAI (225m.—1330 kc.)

A. M.

10:00—Hitch Hikers

10:15—Lucille Fox

10:30—Don Sellers

10:45—Crooning Guitarist

11:00—Namada (NBC)

11:30—Jewels of Destiny (NBC)

Noon—Sidel & Young

P. M.

12:30—Skillet Lickers

1:00—Sign off

1:45—Red Riding Hood's Kiddie Club

6:15—Lawson's Hawaiians

6:30—Russel and Grady Hodges, Vocal Recital

7:00—Willys-Overland Program (NBC)

7:15—Crooning Guitarist

7:30—College of Music

8:00—Charlene and Tommye

8:15—Cumberland Crooners

8:30—Earl Arnold's Orchestra From Look-out House

9:00—Randall Byers, Tenor

9:15—Hitch Hikers

9:30—Skillet Lickers

"Little Show" Star to Be Featured On Linit



Ann Greenway, vaudeville headliner and erstwhile star of the "Second Little Show," will be heard over the Columbia network and WKRC on Monday, Wednesday and Friday (September 28, 30 and October 2), at 7.15 p. m., as guest star of the new tri-weekly series of Linit programs. The musical comedy soprano will be accompanied by Maximilian Pilzer and his orchestra.

WSAI Saturday, September 26

7:00—Records

7:30—The Silver Flute (NBC)

8:00—General Electric Hour (NBC)

8:30—Club Valpar (NBC)

9:00—Lucky Strike Dance (NBC)

10:00—Records

10:30—Greyston Orchestra

SUNDAY
September 27

WCKY (202m.—1490 kc.)

A. M.

10:00—Hitch Hikers

10:15—Lucille Fox

10:30—Don Sellers

10:45—Crooning Guitarist

11:00—Namada (NBC)

11:30—Jewels of Destiny (NBC)

Noon—Sidel & Young

P. M.

12:30—Skillet Lickers

1:00—Sign off

1:45—Red Riding Hood's Kiddie Club

6:15—Lawson's Hawaiians

6:30—Russel and Grady Hodges, Vocal Recital

7:00—Willys-Overland Program (NBC)

7:15—Crooning Guitarist

7:30—College of Music

8:00—Charlene and Tommye

8:15—Cumberland Crooners

8:30—Earl Arnold's Orchestra From Look-out House

9:00—Randall Byers, Tenor

9:15—Hitch Hikers

9:30—Skillet Lickers

WFBE Sunday, September 27

P. M.

12:15—Luncheon Melodies

12:30—Galvano & Cortez

12:45—Ralph Witherby, vocal solos

1:00—Jewish Hour

1:30—Jubilee Singers

1:45—Around the Clock

2:15—Voice of the Strings

2:30—Maine Musical

3:00—Afternoon Recital

3:15—Moods in Blue

3:45—Strike Up the Band

4:15—Parade in Prose

4:30—Variety

4:45—Post Symphony Hour

5:45—Mrs. Lloyd Hoshaw, Book Review

6:00—Lee Richards

6:15—Musical Interlude

6:30—Church Federation Hour

7:00—Anne Storey, Contralto

7:15—With the Scouts

7:30—Harry Hartman's Sport Review

7:45—Old Time Fights—Harry Hartman, Announcer

8:30—Mansion Dance Orchestra

9:00—Evening Stars

9:30—Sun-down Serenader

9:45—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.

6:45—God's Bible School—Sunrise Worship

9:00—God's Bible School

10:00—Watchtower Program E. T.

10:15—Jim Lightfield's Veteran Civic Hour

Noon—American Legion Program

P. M.

1:00—Jewish Community Program

1:30—Gypsy Trail (CBS)

2:00—Wallace Squire—Eight Sons of Eli (CBS)

2:30—Archbishop John T. McNicholas (CBS)

3:00—Symphonic Hour (CBS)

4:00—Cathedral Hour (CBS)

5:00—Pastorala (CBS)

5:30—Twilight Reveries

5:50—Burke Weather Forecast

6:00—Chicago Knights (CBS)

6:15—Sports Review

6:30—Hook, Line and Sinker (CBS)

6:45—Brooks and Ross (CBS)

6:58—Time and Weather

7:00—The World's Business (CBS)

7:15—Fray and Braggiotti (CBS)

7:30—Theo. Karle (CBS)

7:45—The Boswell Sisters (CBS)

8:00—Doris, Druggs and Doctors (CBS)

8:15—Phillips Program—Tri-State Ignition

8:45—Angelo Patri—"Your Child" (CBS)

9:00—The Dutch Masters (CBS)

9:15—Elo Shee Garden—Cliff Burns

10:00—Ernest Hutcheson (CBS)

10:30—The Gauchos (CBS)

11:00—Time and Weather

11:03—Sports Review

11:08—String Quartet (CBS)

11:30—Red Nichols Orchestra

Midnight—Eddie Duchins Orch. (CBS)

WFBE (250m.—1200 kc.)

A. M.

8:00—Break of Day

8:30—Concert Hour

9:15—Birthday Party Program

9:30—Invitation to the Waltz

10:15—Dry Ridge Health Hints

10:30—Vocal Varieties

11:00—Excerpts from the Operas

11:30—Novelty Notes

11:45—Echoes from Germany

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WLW (428m.—700 kc.)

A. M.

9:00—Church Forum

9:30—Children's Program (NBC)

10:00—Organ, Arthur Chandler, Jr.

10:15—River Report

10:30—Fiddlers Three (NBC)

10:45—Song for Today (NBC)

11:00—The Pilgrims (NBC)

11:30—Morning Musicale (NBC)

P. M.

12:30—Traika Bells (NBC)

1:00—Henry Thies' Orchestra

1:30—Maine Jewels

2:00—Crosley Theatre of the Air

2:30—Yeast Poemers (NBC)

3:00—Island Serenaders

3:30—The Story of an Opera

4:00—Gay Vienna (NBC)

4:30—The Modern Lady (NBC)

5:00—Shurton Musical Showman

5:30—Crosley Romances

6:15—Los Ramos Baseball Scores

6:20—The Chatter



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After all the film has been exposed we will call for the camera and develop and process your film free of charge. Then, at your convenience we will project your pictures in your home for you and your friends, and include a professional comment, travel pictures, etc., of your selection—providing an hour of fascinating movie entertainment, all without charge. And, of course, your film is yours to keep and cherish forever.

Just think how thrilling and fascinating real movies of yourself and loved ones will be TODAY—and how priceless they will become in the years to follow. All you pay for this unique service is 50.00 for the rental of the camera furnished—there is no other charge or obligation of any kind. Write, phone or call for complete details. Remember, you are not under any obligation.

Listen to Our Daily Program
WKRC

RENT-A-MOVIE SYSTEMS CO.

Phone MAIN 2266

501 E. PEARL ST.
CINCINNATI, OHIO

SEE IN PERSON HEAR

BRADLEY KINCAID

Monday (September 28)
HOLLYWOOD THEATRE
COLLEGE HILL

Tuesday, Wednesday, Thursday (September 29, 30, October 1)
HIPPEDROME THEATRE
Monmouth St., NEWPORT

WLW Sunday, September 27
6:30—Time and weather
6:32—Conspirator of Music Recital
6:45—Variety Pair Program (NBC)
7:00—Variety
7:15—Hotel Gibson Orchestra
7:30—Fleischman Program (NBC)
8:00—Enna Jettick Melodies (NBC)
8:15—National Weekly Radio Revue (Col.) (NBC)
9:15—Bayuk Sag Party (NBC)
9:45—Kaffee Hag, Slumber Music (NBC)
10:00—Concert Hour
11:00—Estate weather man
11:02—Bennie Motzer's Orchestra at Graystone Ballroom
11:30—The Singing Violin
Midnight—Henry Thies' Orchestra (NBC)
1:00—Netherlands Plaza Orchestra—Bob Rainier's Monte Carlo Orchestra

WSAI (225m.—1330 kc.)

P. M.
2:15—Sunday Bright Spots (NBC)
2:30—Symphony and Hymn Time
3:00—Lullaby Either Program (NBC)
3:30—Minneapolis Honeywell Program (NBC)
4:00—National Sunday Forum (NBC)
5:00—Gilbert and Sullivan Gems (NBC)
6:00—Catholic Hour (NBC)
7:00—Russian Singers (NBC)
7:30—Totent Club—the Air (NBC)
8:00—Clegg & Sanborn (NBC)
9:00—"Our Government"—David Lawrence (NBC)
9:15—Atwater Kent Program (NBC)
10:15—Johnson Wax Program (NBC)

MONDAY
September 28

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Crooning Guitariat
7:30—Organ Reverbs
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherick (NBC)
9:00—Waltzes, Old and New
9:15—Hot Dance Tunes
9:30—Tummy and Willie
9:45—Hawaiian Medleys
10:00—Popular Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philgaa Melodies
P. M.
12:15—Tuneful Melodies
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
5:45—Little Red Riding Hood's Kiddie Klub
6:15—Siddell & Young
6:30—Tummy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Settlement Quartet
7:45—Lustful Fox
8:00—Hitch Hiker
8:15—Louise Ryder, Contralto
8:30—Mystery Drama, "Ultra Violet"—first episode
9:00—Steve Bates
9:15—Crinothine Girl
9:30—Skillet Lickers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:30—Bamboo Boya
8:00—Birthday Party Program
8:45—Green Valley Briars
9:00—Our Daily Thought
9:15—Dance Melodies
9:45—Hawaiian Melodies
10:00—Musical Novelties
10:05—Houseswife's Frolic
10:35—Vocal Varieties
10:50—Mrs. Evans
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philco Program
P. M.
12:15—Kane and Oebel
12:30—How It Began
12:45—Bellowsby Luncheon Musicale
1:00—Around the Clock
1:15—Little Black Joe
1:30—Day Dreams
2:00—Moods in Blue
2:30—Community Radio Revue
3:00—Afternoon Dance Frolic
3:30—Memory Lane
4:00—Down South
4:30—Organ Recital
5:00—Hot Rhythm
5:15—Story Telling Time
5:30—Tea Time Tunes

GET YOUR PHILCO at the LUDLOW RADIO SHOP
Call HEmlock 4810 for Radio Service
334 Elm St., LUDLOW, KY.

WFBE Monday, September 28
6:00—Musical Interlude
6:15—Hill Billy Kid
6:30—Frank Aston
6:45—Berning Ford Travelogue
7:00—The Post Question Man
7:15—Fred Schenke Program
7:30—Harry Hartman's Sport Review
7:45—Republican Campaign Committee
8:00—Party Time Program
8:15—Dry Ridge Health Hints
8:30—Frank Aston
9:00—Julius Stein
9:15—Byron Trio
9:30—Mountain Red
9:45—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
8:00—Studio
8:15—Something for Everyone (CBS)
8:45—The Old Dutch Girl (CBS)
9:00—Charles W. Reame
9:30—Consolidated Merchants Program
9:32—L. Pink Program
10:03—Woman's Hour—Themetle Tully
10:30—Art Day Cleaners
10:45—Melody Parade (CBS)
11:00—A. L. Rink Rug Makers
11:15—Julia Hayes
11:45—Jane Grey and "Kampf the Jeweler Artists"
Noon—Blackberry Dudes
P. M.
12:15—Don Bigelow's Orchestra (CBS)
12:30—Cincinnati Merchants Program
1:00—Farm Network Program (CBS)
1:02—A. L. Pink Program
1:30—Charles W. Reame
2:15—Burke-Bauer Program
2:30—Rhythm Kings (CBS)
3:00—Pyol Program
3:15—Star-Fuel Melodies
3:30—Coming Attractions
3:45—Ben and Helen (CBS)
4:00—Hub Clothing Company Musicale
4:15—Gypsy Music Makers (CBS)
4:30—Artists Recital (CBS)
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
5:15—Mabley and Carey Program
5:30—Cincinnati Trade School
5:45—Views and Interviews (CBS)
5:55—Burke Weather Forecast
6:00—Joe R. Deins Program—Pat Gillick, Organist
6:15—Stocks—Coble and Tyree
6:17—Time and Weather
6:18—Eureka Baseball Scores
6:21—Sports Review
6:25—Seth Parker Period
6:30—Union Gass and Electric Program
6:45—R. B. Clothes—Ted and Chick
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Linit Program (CBS)
7:30—Today in Cincinnati, by Dr. Glenn Adams
7:45—Camei Quarter Hour (CBS)
8:00—Froy's Crozer Band (CBS)
8:15—The Barbasol Program (CBS)
8:45—L. Palma Program (CBS)
8:45—The Old Wurtzburg Malt Program
9:00—Eno Crime Club (CBS)
9:30—An Evening in Paris (CBS)
10:00—Robert Burns Panatella Program (CBS)
10:30—Mabley and Carey Program
10:45—Studio
11:00—Green Answer Man
11:05—Wright Preser Band
11:10—Time and Weather
11:13—Sports Review
11:18—Pyol Program
11:30—Pat Gillick, Organist
Midnight—Bobby Meeker's Orchestra (CBS)

MONDAY
September 28

WCKY (202m.—1490 kc.)

A. M.
7:00—"Alarm Clock Melodies"—Crooning Guitariat
7:30—Organ Reverbs
8:00—Mountain Ballads
8:15—Morning Devotions (NBC)
8:30—Cherick (NBC)
9:00—Waltzes, Old and New
9:15—Hot Dance Tunes
9:30—Tummy and Willie
9:45—Hawaiian Medleys
10:00—Popular Dance Melodies
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philgaa Melodies
P. M.
12:15—Tuneful Melodies
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
1:00—Sign off
5:45—Little Red Riding Hood's Kiddie Klub
6:15—Siddell & Young
6:30—Tummy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:15—Tastyest Jesters (NBC)
7:30—Settlement Quartet
7:45—Lustful Fox
8:00—Hitch Hiker
8:15—Louise Ryder, Contralto
8:30—Mystery Drama, "Ultra Violet"—first episode
9:00—Steve Bates
9:15—Crinothine Girl
9:30—Skillet Lickers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:30—Bamboo Boya
8:00—Birthday Party Program
8:45—Green Valley Briars
9:00—Our Daily Thought
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10:00—Musical Novelties
10:05—Houseswife's Frolic
10:35—Vocal Varieties
10:50—Mrs. Evans
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philco Program
P. M.
12:15—Kane and Oebel
12:30—How It Began
12:45—Bellowsby Luncheon Musicale
1:00—Around the Clock
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3:30—Memory Lane
4:00—Down South
4:30—Organ Recital
5:00—Hot Rhythm
5:15—Story Telling Time
5:30—Tea Time Tunes

LESTER SINGER RADIO SERVICE CO. Cincinnati's Best Equipped Radio Service Station
All Makes of Radios Serviced
Power Packs and Sound Equipment
2126 Madison Road Woodburn 3788

WLW Monday, September 28
11:00—Rumford School of Cookery
11:10—Vanclias Three
11:30—WLW Stars
11:45—River and Weather Reports
11:55—Time Signals
Noon—Seeger Ellis
P. M.
12:15—Swift Program (NBC)
12:30—Hotel Gibson Orchestra
12:45—Market Report
12:50—Live Stock Reports
1:00—National Farm and Home (NBC)
1:30—Bob Rainier's Orchestra at Netherlands Plaza
2:00—Organ Matinee, Arthur Chandler, Jr.
2:30—Delivery Boys
2:45—Bradley Kincaid
3:00—Interviews by Alice Cory
3:15—Salt and Peanuts
3:30—Chicago Serrade (NBC)
4:00—A. & F. Popular Dance Tunes
4:30—College Strollers and Robert West
4:45—Crab Bag Boys
5:00—Chats with Peggy Winthrop (NBC)
5:15—Tentativa
5:45—Little Orphan Annie (NBC)
6:00—Old Man Sunshine
6:15—Los Ramos Baseball Scores
6:20—The Chatters
6:30—Chern Singers, Raymond Mitchem
6:45—Lewell Thomas (NBC)
7:00—Amos 'n' Andy (NBC)
7:15—Bob Rainier's Orchestra at Netherlands Plaza
7:30—Variety
7:45—Paris Night Life (NBC)
8:00—Hotel Gibson Orchestra
8:05—Hollingsworth Hotel
8:45—Southern Singers
9:00—Maytag Orchestra (NBC)
9:30—Musical Dominos (NBC)
9:45—John and Archie (Jim and Walt)
10:15—Variety Quartet
10:30—Real Folks (NBC)
11:00—Estate Weather Man
11:02—Bob Newhall Sports Slices
6:15—Crime Review
Midnight—Hotel Gibson Orchestra

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A. M.
7:00—"Alarm Clock Melodies"—Crooning Guitariat
7:30—Organ Melodies
8:00—Mountain Ballada
8:15—Morning Devotions (NBC)
8:30—Cherick (NBC)
9:00—Concert
9:15—Hot Dance Melodies
9:30—Vocal Variety
9:45—Piano Novelties
10:00—Popular Dance Tunes
10:30—Classic Hour
11:00—Musical Novelties
11:30—Skillet Lickers
Noon—Philgaa Melodies
P. M.
12:15—Tuneful Topics
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
12:45—Elinor Hurd—Dramatic Reader
1:00—Sign off
5:45—Little Red Riding Hood's Kiddie Klub
6:15—Lee County Ramblers
6:30—Tummy and Willie
6:55—Ayers News Report
7:00—Amos 'n' Andy (NBC)
7:30—Mrs. Ruth Miller, Soprano
7:45—Headliner Brothers Vocal Trio
8:00—"Tri-State Entertainers
8:30—Earl Arnold's Orchestra From Look-out House
9:00—Randall Fryer, Tenor
9:15—Crooning Guitariat
9:30—Skillet Lickers

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2:45—Afternoon Melodies
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4:00—Fifteen Minutes with the Classics
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6:45—Berning Ford Travelogue
7:00—Fast Postion Box
7:15—Fred Schenke Program
7:30—Harry Hartman's Sport Review
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8:30—Murdo Williams
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9:00—Concert
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WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Blue Ridge Red
7:59—Gracen Time Signal
8:00—Stars Treese Melodies
8:15—Studio
8:30—Gladya Catron, Organist
9:00—Charles W. Reame
9:30—Consolidated Merchants Program
10:00—Ozai Feature (CBS)
10:15—Time and Weather
10:18—Woman's Hour—Tremlette Tully
10:45—Julia Hayes
11:00—Peachtree Merchants Program (CBS)
11:30—Sweethearts of the Air (CBS)
11:45—United Remedies Program (CBS)
Noon—Blackberry Dudes
P. M.
12:15—Don Bigelow's Orchestra (CBS)
12:30—Cincinnati Merchants Program
1:00—Farm Network Program (CBS)
1:02—A. L. Pink Program
1:30—Charles W. Reame
2:00—Pabstett Varieties (CBS)
2:15—Charles W. Reame
2:30—Artists Recital (CBS)
3:00—Pyol Program
3:15—Salon Orchestra (CBS)
3:30—Coming Attractions
3:45—Captivators (CBS)
4:00—Pur Clubmen
4:30—Phil Fisher's Orchestra (CBS)
4:45—Meyer Grape Juice
5:00—A. O. Rust—Happy Feet
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6:25—Seth Parker Period
6:30—Hotel Taft Orchestra (CBS)
6:45—R. B. Clothes—Ted and Chick
7:00—Home Furniture Company—Bing Crosby (CBS)
7:15—Republican Campaign Committee
7:30—Kaltenborn Edits the News (CBS)
7:45—Camei Quarter Hour (CBS)
8:00—Froy's Crozer Band (CBS)
8:15—Abe Lyman's Sterling Products Program (CBS)
8:30—Red Goss Adventures (CBS)
8:45—L. Gerardine Program (CBS)
9:00—Henry George (CBS)
9:30—The Bristolers (CBS)
10:00—Ben Bernie and His Blue Ribbon Orchestra (CBS)
10:15—Star Brand Shoe Revue (CBS)
10:30—Edith Schaefer—Horses Neck
10:45—Studio
11:00—Time and Weather
11:03—Sports Review
11:06—Street Singers (CBS)
11:15—Fyol Program
11:30—Pat Gillick, Organist
Midnight—Romanelli and His Orchestra (CBS)

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10:00—Houseswife's Frolic
10:20—Sister Mary's Kitchen
10:30—Tummy and Willie
10:50—Sister Mary's Kitchen
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Tri-State Philco Program
P. M.
12:15—Kane and Oebel
12:30—How It Began
12:45—Bellowsby Luncheon Musicale
1:00—Around the Clock
1:15—Two Hab Boys
1:30—Day Dreams
2:00—Matinee
2:15—Memory Lane
2:30—Advanced French, Prof. Briol
2:45—Afternoon Melodies
3:00—Voice of the Strings
3:30—Moods in Blue
4:00—Fifteen Minutes with the Classics
4:45—New Dance Melodies
5:15—Story Telling Time
5:30—Tea Time Tunes
6:00—Musical Interlude
6:15—Hill Billy Kid
6:30—WFBE Players in "The Roal Back"
6:45—Berning Ford Travelogue
7:00—Fast Postion Box
7:15—Fred Schenke Program
7:30—Harry Hartman's Sport Review
7:45—Variety
8:00—Manon Dance Orchestra
8:30—Murdo Williams
8:45—Dry Ridge Health Hints
9:00—Evening Chimes
9:30—Song Hit Time
9:45—Licking River Fiddlers
1:30—Dream Fantasy

LISTEN
Sunday Night
September 27
9:15 WSAI and WEAF Network
to the Season's First Broadcast
ATWATER KENT RADIO GOLDEN VALUES with the GOLDEN VOICE



The HEADLINER
A live little act—full of entertainment from beginning to end. First, news of the radio world (told the way you like it); then, accurate and complete schedules (the quick-to-read kind), topped off with sparkling, human stories on the stars of radio—that's RADIO DIAL.

It's a hard-to-beat combination, that makes your radio entertainment complete. Don't miss the programs that appeal to you most, while you listen to something you don't care about. A few minutes with RADIO DIAL sets you right for the week.

RADIO DIAL
22 E. 12th St., Cincinnati, Ohio
Let's have Radio Dial for six months. I enclose one dollar (check, currency, money order).
Name _____
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City _____

WLW Tuesday, September 29

- 7:00-Physical Exercises
7:15-Tick Tack Toe
7:30-Organ Program, Arthur Chandler, Jr.
7:45-Jolly Bill and Jane (NBC)
8:00-Morning Devotions
8:15-Bradley Kincaid
8:30-Grab Bag Boys
8:45-Physical Exercises
9:00-Morning Ballads
9:15-Pashonette
9:30-Beautiful Thoughts (NBC)
9:45-Premium Man
10:00-Live Stock Reports
10:10-Piano Solo
10:20-A. & P. Orchestra
10:30-Colonel Goodbody
10:45-Talent Bureau Program
11:00-Vi-Zoy Talk
11:10-Organ Program
11:30-WLW Stars
11:45-River and Weather Reports
11:55-Time Signals
Noon-Tuxedo Entertainers

- P. M.
12:15-Swift Program (NBC)
12:30-Hotel Gibson Orchestra
12:45-Market Reports
12:50-Live Stock Reports
1:00-Organ Program and Home (NBC)
1:30-Bob Rainier's Orchestra at Netherland Plaza
2:00-Organ Matinee, Arthur Chandler, Jr.
2:30-Delivery Boys
2:45-Bradley Kincaid
3:00-Matinee Players
3:30-Salt and Peanuts
3:45-Princess Obolensky Youth Matinee (NBC)
4:00-A. & P. Orchestra
4:30-Georgian Strollers, Robert West
4:45-Grab Bag Boys
5:00-Organ Recital
5:30-Mixed Quartet
5:45-Little Orphan Annie (NBC)
6:00-Old Man Sunshine
6:15-Los Ramon Scores
6:25-The Chatter
6:28-Gruen Time
6:45-Tower Weather
6:50-Crownie Ear Program
6:55-Lewell Thomas (NBC)
7:00-Amos 'n' Andy (NBC)
7:15-U. S. Rubber Program (NBC)
7:30-Clubby Program
7:45-Sam. B. Wolfe Program
8:00-Armstrong Quakers
8:15-Icycast Jamboree
8:30-Werk Bubble Blowers
9:00-Hell House Coffee
9:30-Chevrolet Chronicles
10:00-Murray Horton's Orchestra
10:30-Varity
10:45-Romany String Quartet
11:00-Estate Weather Man
11:02-Bob Newhall Sports Slices
11:15-Castilian Nights
11:30-Estate Weather Man
11:45-Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

- A. M.
8:00-McCormick's Old Time Fiddlers
8:30-Records
9:00-Gene and Glenn, the Quaker Early Birds (NBC)
9:15-Talent Bureau Program
9:30-Records
9:45-A. & P. Program (NBC)
10:00-Mrs. Blake's Radio Column (NBC)
10:15-Talent Bureau Program
10:30-Records
11:00-Talk by Dr. Ella Oppenheimer (NBC)
11:15-Radio Household Institute (NBC)
11:30-Records
Noon-Breen and deRose
P. M.
12:15-Sign off
12:50-Live Stock Reports
1:00-Sign off
3:00-Woman's Radio Review (NBC)
4:00-Records
4:15-Crosley Dealers' Salute
4:30-Records
5:00-Talent Bureau Program
5:15-Vocal Solos by Alfred Aldrich
5:30-Rasso Faldie-What Happened to Jane (NBC)
5:45-Records
6:30-Vocal Solos
6:45-The Stebbins Boys (NBC)
7:00-Midweek Federation Hymn Time (NBC)
7:30-Corner Drug Store (NBC)
7:45-The Trials of the Goldbergs (NBC)
8:00-Edna Wallace Hopper's Youth Matinee (NBC)
8:30-National Dairy Virtuoso (NBC)
9:00-Records
9:15-Puller Brush Man (NBC)
10:00-Jane and His Lucky Strike Orchestra (NBC)
11:00-Hotel Gibson Orchestra

WEDNESDAY September 30

WCKY (202m.—1490 kc.)

- A. M.
7:00-"Alarm Clock Melodies"-Crooning Guitarist
UNIVERSAL RADIO SHOP
1065 ORCHARD STREET
Guaranteed Radio Service
No Job Too Large-No Job Too Small
Phone 504th 1726 NEWPORT, KY.

WCKY Wednesday, September 30

- 7:30-Organ Reverbs
8:00-Mountain Ballads
8:15-Morning Devotions (NBC)
8:30-Cheerio (NBC)
9:00-Waltzes, Old and New
9:15-Hot Dance Melodies
9:30-Vocal Variety
9:45-Concert Music
10:00-Hitch Hikers
10:15-Lucille Pike
10:30-Classical
11:00-Mrs. A. M. Goudias (NBC)
11:15-Musical Navelties
11:30-Skillet Lickers
Noon-Philgas Melodies
P. M.
12:15-Tuneful Topics
12:30-Norris Brock Live Stock Reports
12:35-Luncheon Concert
1:00-Sign off
1:10-Little Red Riding Hood's Kiddie Klub
6:15-Siddell & Young
6:30-Tommie and Willie
6:55-Ayers News Report
7:00-Amos 'n' Andy (NBC)
7:15-Steve Bates
7:30-Lawson's Hawaiians
8:00-National Battery Co.
8:15-Cumberland Crooners
8:30-Earl Arnold's Orchestra From Look-out House
9:00-Duke, His Uke and His Sisters
9:30-Skillet Lickers

WFBE (250m.—1200 kc.)

- A. M.
7:00-Break of Day
7:15-Bamboo Band
8:00-Birthday Party Program
8:15-Concert Hour
8:45-Green Valley Briars
8:55-Cumberland Crooners
9:15-Hot Rhythms
9:45-Hawaiian Melodies
10:00-Housewife's Prolic
10:35-Vocal Varieties
10:50-Mrs. Evans Question and Answer
11:00-Shopping with Betty and Bob
11:30-Happiness Club
11:45-Norky Trio
Noon-Tri-State Philco Program
P. M.
12:15-Kane and Obbel
12:30-How It Began
12:45-Belony Luncheon Musicale
1:00-Around the Clock
1:15-Little Black Joe
1:30-Organ Recital
2:00-Chas. Daunt, tenor
2:15-Monds in Blue
2:30-The Community Radio Revue
2:45-Afternoon Melodies
3:00-Memory Lane
3:00-Strike Up the Band
3:45-Waltz Time
4:00-Vocal Varieties
4:30-Comedy Cues
5:15-Party Talking Time
5:30-Galano and Cornez
5:45-Ten Time Tunes
6:15-The Hill Billy Kid
6:30-Jas. R. Deins Program-Pat Gillick, Organist
6:45-Berning Ford Question Box
7:00-The Post Travelogue
7:15-Fred Schenke Program
7:30-Republican Campaign Review
7:45-Republican Campaign Committee
8:00-Party Time Program
8:15-Dry Ridge Health Hints
8:30-Julius Sein
8:45-Song Hit Time
9:15-Evening Chimes
9:45-Mountain Red
10:00-Dream Fantasy

WKRC (545m.—550 kc.)

- A. N.
6:45-God's Bible School-Sunrise Worship
7:45-Blue Ridge Red
7:59-Gruen Time Signal
8:00-Studio
8:15-Something for Everyone (CBS)
8:45-The Old Dutch Girl (CBS)
9:00-The Commuters (CBS)
9:15-Queen City Rug Makers
9:30-Consolidated Mercants Program
A. M.
10:00-The Oxal Feature (CBS)
10:15-Time and Weather
10:18-Woman's Hour-Tremlette Tully
10:45-Julia Hayes
11:15-Charles W. Reaume
11:45-Jane Grey and "Kampf the Jeweler Artist"
Noon-Blackberry Dudes
P. M.
12:15-Don Bigelow's Orchestra (CBS)
12:30-Cincinnati Merchants' Program
1:00-Studio
1:15-Dry Cleaners
1:30-A. L. Pink Program
2:00-Charles W. Reaume
2:15-Burck-Bauer Program
2:30-Ann Leaf at the Organ (CBS)

JANE GREY and The Kampf Artists Mon., Wed., Fri. 11:45 A.M. Sponsored by The A. W. Kampf Jewelry Co. Diamond Remounting Specialists 18 West Sixth St.

Audrey Marsh



Audrey Marsh, 19-year-old soprano who became a successful radio artist before her eighteenth birthday, will lend her voice to the broadcast of Vitality Personalities over WKRC and the Columbia network Wednesday (September 30) at 10 p.m.

WKRC Wednesday, September 30

- 3:00-Edna Wallace Hopper's Youth Matinee (CBS)
3:15-Starr-Freeze Melodies
3:30-Coming Attractions
3:45-Pyol Program
4:00-Cafe Dewitt Orchestra (CBS)
4:30-Artists Recital (CBS)
4:45-Meyer Grape Juice
5:00-A. O. Rust-Happy Feet
5:15-Mability & Carey Program
5:30-Cincinnati Trade School
5:45-Hub Clothing Company Musicale
5:59-Burke Weather Forecast
6:00-Jas. R. Deins Program-Pat Gillick, Organist
6:15-Stocks-Cohle & Tyree
6:17-Time and Weather
6:18-Eureka Baseball Scores
6:21-Sports Review
6:25-Seth Parker Period
6:30-Rubel's-Hy Rye and Willie Winsum
6:45-R. E. Clothes-Ted and Chick
7:00-Home Furniture Company-Bing Crosby (CBS)
7:15-Litlit Program (CBS)
7:30-Today in Cincinnati, by Dr. Glenn Adams
7:45-Camel Quarter Hour (CBS)
8:00-Pyror's Crema Band (CBS)
8:15-The Barbasol Program (CBS)
8:30-La Palma Program (CBS)
8:45-The Old Wurtzburg Malt Program
9:00-Gold Medal Fast Freight (CBS)
9:20-Ene Crime Club (CBS)
10:00-Vitality Personalities (CBS)
10:15-Mability & Carey Program
10:30-Saving Tone Pictures (CBS)
11:00-Time and Weather
11:03-Sports Review
11:08-Street Singers (CBS)
11:15-Pyol Program
11:30-Pat Gillick, Organist
Midnight-Eddie Duchin's Orch. (CBS)

WLW (428m.—700 kc.)

- A. M.
6:31-International Piddlers and Salt and Peanuts
7:00-Physical Exercises
7:15-Tick Tack Toe
7:30-Organ Program, Arthur Chandler, Jr.
7:45-Jolly Bill and Jane (NBC)
8:00-Morning Devotions
8:15-Bradley Kincaid
8:30-Grab Bag Boys
8:45-Physical Exercises
9:00-Musical Etchings
9:15-Wood Look Workshop
9:30-Beautiful Thoughts (NBC)
9:45-Art Talk

FLORENCE FREY BEAUTY EXPERT so the at Every Wednesday 9:15 A. M. WLW PERMANENT WAVE \$5.00 Positively Harmless - Painless - Quick FLORENCE FREY STUDIO 631 Walnut Street Cherry 4105

WLW Wednesday, September 30

- 10:00-Live Stock Reports
10:10-Piano Solos
10:15-A. & P. Orchestra
10:30-Colonel Goodbody
10:45-Marley Personality Perfumes (NBC)
11:00-Dorothy Chace and the Charis Players
11:15-Venetian Three
11:30-WLW Stars
11:45-River and Weather Report
11:55-Time Signals
Noon-Seger Ellis
12:15-Swift Program (NBC)
12:30-Hotel Gibson Orchestra
12:45-Market Reports
12:50-Live Stock Reports
1:00-National Farm and Home (NBC)
1:30-Netherland Plaza Orchestra
2:00-Delivery Boys
2:45-Bradley Kincaid
3:00-Matinee Players
3:30-Rebroadcast from Germany (NBC)
4:00-A. & P. Orchestra
4:15-Cello Recital
4:45-Grab Bag Boys
5:00-Chats with Peggy Winthrop (NBC)
5:15-Wilderson's Wildcats
5:30-Mouth Health (NBC)
5:45-Little Orphan Annie (NBC)
6:00-Old Man Sunshine
6:15-Los Ramon Baseball Scores
6:30-The Chatter
6:30-Dr. Glenn Adams Dog Talk
6:45-Lewell Thomas (NBC)
7:00-Amos 'n' Andy (NBC)
7:15-John Ruskin Dance Orchestra
7:30-R. F. D. Hour
8:00-Crosley Folies
8:30-Jack Prust's Melody Moments (NBC)
9:00-Murray Harton's Dance Orchestra
9:30-Canova Coffee Hour
10:00-Korn and Parchie (Jim and Walt)
10:15-Variety
10:30-Los Amigos
11:00-Estate Weather Man
11:02-Bob Newhall Sports Slices
11:15-Edwards Collegians, Graystone Ball room
11:30-Crosley Theatre of the Air
Midnight-Hotel Gibson Orchestra
12:30-Netherland Plaza Orchestra

WSAI (225m.—1330 kc.)

- A. M.
8:00-McCormick's Old Time Fiddlers
8:30-Records
9:00-Gene and Glenn, the Quaker Early Birds (NBC)
9:15-Records
9:45-A. & P. Program (NBC)
10:00-Mrs. Blake's Radio Column (NBC)
10:15-Jane Grant's Stereo Hour (NBC)
10:30-National Home Hour (NBC)
11:00-Keeping Up With Daughter (NBC)
11:15-Radio Household Institute (NBC)
11:30-Records
Noon-Breen and deRose
P. M.
12:15-Sign off
12:50-Live Stock Reports
1:00-Sign off
3:00-Woman's Radio Review (NBC)
4:00-Records
4:15-Crosley Dealers' Salute
4:30-Records
5:00-Sam Wilson, Baritone
5:15-Records
5:25-Civil Service Talk
5:30-Talent Bureau Program
5:45-Records
6:30-Larry Greuter, Accordionist
6:45-The Stebbins Boys (NBC)
7:00-Snoop and Peep (NBC)
7:15-Boscol Moments With Madame Alda (NBC)
7:30-Vocal Sololats (NBC)
7:45-The Trials of the Goldbergs (NBC)
8:00-Campbell Soup Orchestra (NBC)
8:30-Mablith Concert (NBC)
9:00-Edna Wallace Hopper's Youth Matinee (NBC)
9:30-Palmolive Hour (NBC)
10:20-Coca Cola Program (NBC)
11:00-Seger Ellis, Baritone
11:15-Hotel Gibson Orchestra

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THURSDAY

October 1

WCKY (202m.—1490 kc.)

- A. M.
- 7:00—"Alarm Clock Melodies"—Odas Mattox, the Crooning Guitarist
- 7:30—Organ Recitatives
- 8:00—Mountain Ballads
- 8:15—Morning Devotions (NBC)
- 8:30—Cheerio (NBC)
- 9:00—Band Concert
- 9:15—Hot Dance Tunes
- 9:30—Vocal Varieties
- 8:45—Piano Novelities
- 10:00—Newport Merchants' Program
- 10:30—Classic Hour
- 11:00—Musical Novelities
- 11:30—Skillet Lickers
- Nonon—Philgas Melodies
- P. M.
- 12:15—Tuneful Topics
- 12:30—Norris Brock Live Stock Reports
- 12:35—Lunchon Concert
- 1:00—Sign off
- 5:45—Red Riding Hood's Kiddie Klub
- 6:15—Les Counts' Rambles
- 6:30—Tommy and Willie
- 6:55—Ayer's News Report
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Maxwell Jesters (NBC)
- 7:30—Randall Fryer
- 7:45—Lucille Fox
- 8:00—Dixie Spiritual Singers (NBC)
- 8:15—Lumberland Crooners
- 8:30—Earl Arnold's Orchestra From Look-out House
- 9:00—Blackstone Plantation (NBC)
- 9:30—Skillet Lickers

WFBZ (250m.—1200 kc.)

- A. M.
- 7:00—Break of Day
- 8:00—Birthday Party Program
- 8:15—Concert Hour
- 8:45—Our Valley Bibles
- 9:00—Our Thoughts Today
- 9:15—Strike Up the Band
- 9:45—Hawaiian Melodies
- 10:00—"Outsweived" Frolic
- 10:20—Tennessee Jeff
- 10:35—Down South
- 10:50—Sister Mary's Kitchen
- 11:00—Shopping with Betty and Bob
- 11:30—Banquet Club
- 11:45—Norky Trio
- Nonon—Tri-State Philco Program
- P. M.
- 12:15—Kane and Oebel
- 12:30—How It Began
- 12:45—Lunchon Musicale
- 1:00—Around the Clock
- 1:15—Two Irish Boys
- 1:30—Matinee Musicale
- 2:00—Melody Girls
- 2:15—Vocal Varieties
- 2:30—Advanced French
- 2:45—Tanda in Blue
- 3:00—Memory Lane
- 3:30—Sweet and Hot Tunes
- 3:45—Band Leaders
- 4:00—Matinee Siesta
- 4:30—Serenade
- 5:00—Moon Melodies
- 5:15—Story Telling Time
- 5:30—Sea Time Tune
- 6:00—Musical Interlude
- 6:15—Hill Billy Kid
- 6:30—WFBZ Players in "The Road Back"
- 6:45—Morning Field Merchants Program
- 7:00—"The Post Question Box"
- 7:15—Fred Schenke Program
- 7:30—Harry Hatfield's Sport Review
- 7:45—Republican Campaign Committee
- 8:00—Mansion Dance Orchestra
- 8:45—Red Ridge Health Hints
- 8:50—Murdock Williams
- 9:00—Sweet Tones
- 9:15—Evening Chimes
- 9:30—Log Cabin Boys
- 10:00—Dream Fantasy

WKRC (545m.—550 kc.)

- A. M.
- 6:45—God's Bible School—Sunrise Worship
- 7:45—Blue Ridge Red
- 7:59—Green Time Signal
- 8:00—Radio
- 8:15—Starr-Freesa Melodies
- 8:30—Gladys Catrone, Organist
- 9:00—Charles W. Reaume
- 9:15—Consolidated Merchants Program
- 10:00—Dr. Copeland—Ceresota Flour (CBS)
- 10:15—Hamilton Beach Program (CBS)
- 10:30—Ida Bailey Allen (CBS)
- 10:45—Bertha Gould Beauty Talk (CBS)
- 11:00—Time and Weather
- 11:02—Woman's Hour—Tremlette Tully
- 11:15—Acme Sunshine Melodies
- 11:30—Woman's Hour—Tremlette Tully
- 10:45—United Remedies Program
- Nonon—Blackberry Dudes
- P. M.
- 12:15—Don Bigelow's Orchestra (CBS)

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Radio's Big Three Merge Making All-Star Trio!



Morton Downey, Kate Smith and Bing Crosby, singers all, all stars, and all posed, just for the fun of it, before a single microphone. The camera caught them when Morton and Bing dropped in to watch Kate broadcast in one of WABC's studios the other night. Downey's tenor, Kate's soprano and Crosby's baritone are now heard six nights a week in programs featuring each, over WABC and the Columbia network. Judging from the pose above, how do you think they'd get along as a trio?

WKRC Thursday, October 1

- 12:30—Cincinnati Merchants' Program
- 1:00—Pratt Food Program
- 1:15—Studio
- 1:30—Julia Hayes
- 2:00—Charles W. Reaume
- 2:15—Artists Recital (CBS)
- 2:45—Salon Orchestra (CBS)
- 3:00—Pyeol Program
- 3:15—Salon Orchestra (CBS)
- 3:30—Coming Attractions
- 3:45—Virginia Arnold, Pianist (CBS)
- 4:00—A. L. Pink Program*
- 4:30—Webb Fuel Program
- 4:45—Meyer Grape Juice
- 5:00—A. O. Rust—Happy Feet
- 5:15—Mabley & Carew Program
- 5:30—Cincinnati Trade School Program
- 5:45—Hub Clothing Company Musicale
- 5:59—Burke Weather Forecast
- 6:00—Jos. R. Deins Program—Pat Gillick, Organist
- 6:15—Stocks—Cohle & Tyree
- 6:17—Time and Weather
- 6:18—Eureka Baseball Scores
- 6:21—Sports Review
- 6:25—Geth Parker Period
- 6:30—Cincinnati and Lake Erie Program
- 6:45—R. B. Clothes—Ted and Chick
- 7:00—Home Furniture Company—Bing Crosby (CBS)
- 7:15—Republican Campaign Committee
- 7:30—Kaltenborn Edits the News (CBS)
- 7:45—Camel Quarter Hour (CBS)
- 8:00—Pryor's Cremo Band (CBS)
- 10:00—Today in Cincinnati—Sterling Products Program (CBS)
- 8:30—La Palma Program (CBS)
- 8:45—Angelo Patri—"Your Child" (CBS)
- 9:00—Today in Cincinnati, by Dr. Glenn Adams
- 9:15—Cory Melody Girl (CBS)
- 9:30—Love Story Program (CBS)
- 10:00—Street Singer Program
- 10:30—Horseshoe Gardens—Cliff Burns
- 10:45—Peter's Parade (CBS)
- 11:00—Time and Weather
- 11:03—Sponta Review
- 11:08—Street Singers
- 11:15—Honeymoon Gardens—Cliff Burns
- 11:30—Pyeol Program
- 11:45—Pat Gillick, Organist
- Midnight—Guy Lombardo's Orch. (CBS)

Thursday, October 1

WLW (428m.—700 kc.)

- A. M.
- 5:30—New Zealand Dedicatory Program
- 6:30—International Diddlers and Salt and Peanuts
- 7:00—Physical Exercises
- 7:15—Tick, Tack, Toe
- 7:30—Organ Program, Arthur Chandler, Jr.
- 7:45—Jolly Bill and Jane (NBC)
- 8:00—Morning Devotions
- 8:15—Bradley Kincaid
- 8:30—Grab Bag Boys
- 8:45—Physical Exercises
- 9:00—Garden Talk
- 9:10—Organ Interlude
- 9:20—Health Talk by Dr. Carl A. Wilsbach
- 9:30—Beautiful Thoughts (NBC)
- 9:45—Current Article
- 10:00—Live Stock Reports
- 10:10—Piano Solos
- 10:15—A. & P. Orchestra
- 10:30—Colonel Goodbody
- 10:45—Talent Bureau Program
- 11:00—Moto Ironing Time
- 11:15—Organ Program, Arthur Chandler, Jr.
- 11:30—WLW Stars
- 11:45—River and Weather Reports
- 11:55—Time Signals
- Nonon—Seger Ellis
- P. M.
- 12:15—Swift Program (NBC)
- 12:30—Hotel Gibson Orchestra
- 12:45—Market Reports
- 1:00—Live Stock Reports
- 1:00—National Farm and Home (NBC)
- 1:30—Methland Plaza Orchestra
- 2:00—World Series (NBC)

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WLW Thursday, October 1

- 4:00—A. & P. Orchestra
- 4:30—Talent Bureau Program
- 4:45—Grab Bag Boys
- 5:00—Edna Wallace Hopper
- 5:15—Hottentots
- 5:45—Little Orphan Annie (NBC)
- 6:00—Old Man Sunshine
- 6:15—Los Ramos Baseball Scores
- 6:20—The Chatter
- 6:30—Radio News Reel of Hollywood
- 6:45—Lowell Thomas (NBC)
- 7:00—Amos 'n' Andy (NBC)
- 7:15—Tastyest Jesters (NBC)
- 7:30—Variety
- 7:45—American Girl Program
- 8:00—Varsity Quartet
- 8:15—Rin-Tin-Tin Thriller (NBC)
- 8:30—Hollingsworth Hall
- 8:45—Sisters of the Skillet (NBC)
- 9:00—Cotton Queen Minstrels
- 9:30—Maxwell House Coffee (NBC)
- 10:00—A. & P. Gypsies (NBC)
- 10:30—Clara, Lu and Em (NBC)
- 10:45—Affiliated Products (NBC)
- 11:00—Estate Weather Man
- 11:02—Green Time
- 11:03—Bob Newhall Sports Slices
- 11:15—Wilderness Wildcats
- 11:30—Moon River
- Midnight—Hotel Gibson Orchestra
- 12:30—Netherland Plaza Orchestra

WSAI (225m.—1330 kc.)

- A. M.
- 8:00—McCormick's Old Time Fiddlers
- 8:30—Records
- 9:00—Gene and Glenn, the Quaker Early Birds (NBC)
- 9:15—Talent Bureau Program

WSAI Thursday, October 1

- 9:30—Records
- 9:45—A. & P. Program (NBC)
- 10:00—Mrs. Blako's Radio Column (NBC)
- 10:15—Talent Bureau Program
- 10:30—Records
- 10:45—Organ Program
- 11:00—Records
- 11:15—Radio Household Institute (NBC)
- 11:30—Records
- Nonon—Breen and deRose
- P. M.
- 12:15—Sign off
- 12:50—Live Stock Reports
- 1:00—Sign off
- 3:00—Woman's Radio Review (NBC)
- 4:00—Mona Motor Organ Recital
- 4:30—Crosley Dealers' Salute
- 4:45—Records
- 5:00—Travel Talk
- 5:15—Vocal Sales by Alfred Aldrich
- 5:30—Rinso Talkie—What Happened to Jane (NBC)
- 5:45—Records
- 6:25—Better Business Bureau Talk
- 6:30—Vocal Solos
- 6:45—The Stebbins Boys (NBC)
- 7:00—Vermont Lumberjacks (NBC)
- 7:15—Autumn Melodies (NBC)
- 7:45—The Trials of the Goldbergs (NBC)
- 8:00—Fleischmann Hour (NBC)
- 9:00—Arco Dramatic Musical (NBC)
- 9:30—Adventures of Sherlock Holmes (NBC)
- 10:00—S. A. Rolfe and His Lucky Strike Orchestra (NBC)
- 11:00—Hotel Gibson Orchestra

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Information on Contest

1. To enter Contest fill out application blank at Mabley's Fifth Floor Office.
2. Take your application blank to Station WKRC in the Hotel Alms.
3. You will then be notified about the time of your audition at the WKRC Studio.
4. Judges will select best artists from each audition for the daily program.
5. Contest ends October 24th.
6. Contestants broadcast every day at 5:15 p. m. Also every Monday, Wednesday and Friday night.

Be Sure to Tune In Station WKRC

The winner of this contest will receive a special audition at the studios of the Columbia Broadcasting Systems in New York City, with all expenses paid.

Mabley & Carew